

Keep Pensacola Beautiful

Summer 2017

Sponsorship Opportunities



❖ **About Keep Pensacola Beautiful**

Keep Pensacola Beautiful was formed by a group of concerned citizens in 1978, who took initiative to be involved in their community. We were officially chartered as a non-profit in April 1979.

We encourage community involvement in projects that promote the beautification of public spaces, environmental stewardship, recycling education, and litter awareness and prevention.

Keep Pensacola Beautiful operates with a volunteer Board of Directors, two office staff members, four community service supervisors, and a large volunteer workforce! We are a permanent presence throughout the community and are proud to be celebrating 38 years of service to Escambia County and its residents.

❖ **Our Mission**

Our mission is to empower citizens to improve their community environment by focusing on individual and neighborhood responsibility. Our three main focuses are beautification, recycling education, and litter awareness and prevention. To accomplish these goals, we rely on volunteers from our community!

❖ Why become a sponsor of Keep Pensacola Beautiful?

As the local affiliate for Keep America Beautiful, the largest community improvement organization in the Nation, Keep Pensacola Beautiful is fundamentally the most dynamic local environmental advocacy organization. There are many benefits to becoming a sponsor for Keep Pensacola Beautiful, such as:

- Building your company's environmentally friendly credibility
- Opportunities to educate the public about your company's products and services
- Attracting your target audience, new clients, etc.
- Team Building volunteer activities, such as adopting a park, or cleaning up a neighborhood
- Strengthen/Change your brand or company's image by humanizing and localizing it within the Pensacola community
- Getting more involved in the community
- Marketing and event publicity through a number of social media platforms

Keep Pensacola Beautiful will benefit from your generous sponsorship by allotting your financial, material or time donation to the development of educational programs, environmental awareness campaigns, and preventative efforts for inspiring continuous community development for future generations of environmental stewards.

We are very proud of our vibrant, thriving community that continues to grow bigger and better every day. As we grow, it is important that we as an organization, with the help of your business, engage the local population to take responsibility for improving their environment, so that it is sustainable for years to come.

Presenting Preservation Sponsor

- \$5,000.00
- Logo placement on website
- Prominent name recognition in all press releases from Keep Pensacola Beautiful
- Prominent name and logo placement on all public marketing materials
- Presenting Sponsor of Annual Event (TBD)
- Preferred seating/tables/tickets at KPB events
- Two (2) social media promotions per month
- Three (3) promotional items may be used at events

Eco-Friendly Education Sponsor

- \$1,000.00
- Logo placement on website
- Name recognition in all press releases from Keep Pensacola Beautiful
- Supporting Sponsor of Annual Event (TBD)
- Preferred seating/tables/tickets at KPB events
- One (1) social media promotion per month
- One (1) promotional items may be used at events

Sustainable Growth Sponsor

- \$500.00
- Logo placement on website
- Preferred seating/tables/tickets at KPB events
- One (1) social media promotion per quarter

Eco-Warrior Sponsor

- \$250.00
- Logo placement on website
- Preferred seating/tables/tickets at KPB events